Outcome Mapping
LEARNING COMMUNITY

RECOFTC
THE CENTER FOR PEOPLE AND FORESTS

OUTCOME MAPPING LEARNING & EXCHANGE

30 APRIL – 2 MAY, 2018, BANGKOK, THAILAND

The OM Learning and Exchange is led by a team of world-class experts in Outcome Mapping.

The event offers a series of engaging workshops, networking and peer-learning opportunities designed to respond to the interests and needs of participants and help them address their M&E challenges.

It for people who are brand new to OM as well as those who wish to refine and dig deeper into their OM knowledge and skills.

REGISTER NOW

More info
Web: event.outcomemapping.ca
Email: bangkok2018@outcomemapping.ca

	Day 1	Day 2	Day 3
Morning	Opening plenary	OM for monitoring and learning	Outcome Harvesting
Morning	Introduction to OM	OM for monitoring and learning	Outcome Harvesting
Afternoon	OM market place & case studies	OM for monitoring and learning	
Afternoon	OM market place & case studies		Closing plenary
Evening	Welcome reception	Clinics	Clinics

About this event

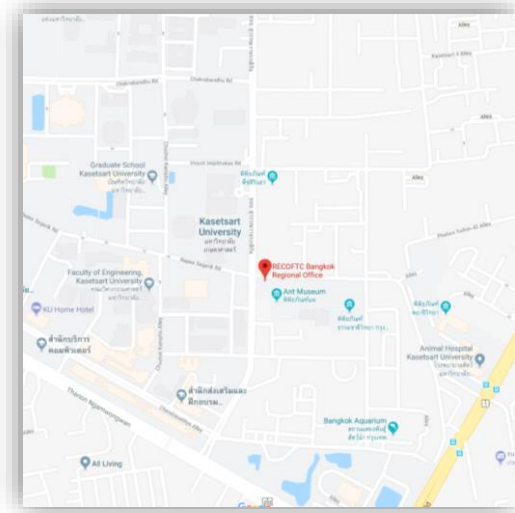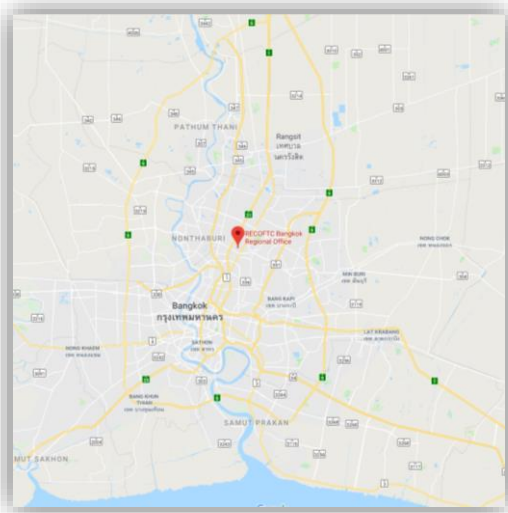## Registration

Registration fee: EUR 1050.

Early bird discount fee: EUR 950.

Fee includes three-day workshop programme, lunch and refreshments, welcome reception. Registration is open until 31 March. Early-bird discount available until 28th February, using code: early_bird.

Registration link: https://om-bangkok.eventbrite.co.uk

Venue

RECOFTC - The Center for People and Forests
Kasetsart University,
Khwaeng Lat Yao,
Khet Chatuchak,
Bangkok,
Thailand

Nearby accommodation options

Name	Distance	Contact information
RECOFTC - The Center for People and Forests Accommodation Services	O km	Khun Mam (Ms.) thippawan@recoftc.org https://www.recoftc.org/basic-page/accommodation Tel: +66 (0)2 940 5700 *(Online booking is not available – please send an email or call Khun Mam)*
KU Home	600 meters	http://www.kuhome-kasetsart.com/home-home.page Tel: +66 (0)2 579 0010
Hotel Rama Gardens	6 Km	http://ramagardenshotel.com Tel: +66 (0)2 558 7888
Hotel North Gates	5 Km	http://www.northgatebangkok.com Tel: +66 (0)2 939 7949
Hotel Maruay Garden	3 Km	http://www.maruaygardenhotel.com Tel: +66 (0)2 561 0510 47

Organisers

This event is organised by the Outcome Mapping Learning Community (OMLC), a global, informal, open membership network for sharing information and facilitating learning on using Outcome Mapping for planning, monitoring and evaluating complex interventions.

The event is hosted by RECOFTC – The Center for People and Forests, an international organisation working on community forest management in Asia and Pacific.

All profits from this event go to the OMLC to support online facilitation and learning within the community. We are very grateful to all workshop facilitators for contributing their time to the OMLC pro-bono.

The OMLC is a non-profit organisation registered in Belgium, registration number 0541.857.935. Further information: www.outcomemapping.ca.

Session overviews

Introduction to Outcome Mapping

Facilitators: Mariam Smith & Jeph Mathias

This session introduces Outcome Mapping first as a philosophy- a way of thinking about development- and then as a tool. We introduce theory, advantages and challenges of Outcome Mapping, discussing its uses for social change in complex settings. Then we present the practical twelve step system for design, monitoring and evaluation, giving participants a first taste of the Outcome Mapping components, opening up for discussion with participants about how it can be used in practice. The workshop will be interactive and participatory. Its main components will be:

- An introduction of theoretical perspectives which can be helpful in understanding the need to use Outcome Mapping (complexity science, organisational learning).
- An understanding of an Outcome Mapping/Outcome Harvesting view of outcomes as the basis of social change and the advantage of focusing on these outcome-level changes for learning systems.
- We will cover the 12 steps of Outcome Mapping and how they fit together, reflecting on each step and helping to create helpful pictures of the steps most unique for Outcome Mapping.
- Facilitators share stories from donors and practitioners on the grassroot levels, describing some strengths and challenges of implementing Outcome Mapping.
- Participants have a chance to discuss with each other and with facilitators about the differences from Logical Framework Analysis (LFA) and other commonly used tools, and how Outcome Mapping might be useful for situations they work in.

We hope this session will set you up for the following sessions and support you as you apply Outcome Mapping thinking to your context.

Using Outcome Mapping for monitoring and learning in complex programmes

Facilitators: Steff Deprez & Glowen Kyei-Mensah

In this session, participants will learn practical tips, tricks and tools for moving OM beyond the Intentional Design stage and set up a relevant monitoring practice. We will present design steps towards a learning-oriented monitoring process and discuss examples of different approaches for data collection, analysis and reporting within OM-based programmes.

This will include categorising progress markers, using tagging systems, customizing various forms of synthesis and using methods for quantifying and visualising progress over time. The session concludes with practical ways of how the principles of Outcome Mapping and Outcome Harvesting can be used to enrich existing M&E practices. The workshop will be conducted through interactive presentations, group exercises, guided discussions, and video-material.

Prerequisites: Understanding of the OM Intentional Design steps; knowledge of project / program performance and results monitoring and evaluation.

Outcome Harvesting: a way to monitor and evaluate using OM

Facilitators: Goele Scheers & Richard Smith

Outcome Harvesting is a tool for monitoring and evaluation that uses key ideas from OM and Utilization-Focused Evaluation. This session will introduce the 6 steps of OH through examples and engaging participants in exercises. The facilitators will provide tips and insights based on their experiences working with OH. Participants are expected to gain a basic understanding of OH and how it might become a useful part of their monitoring, evaluation and learning practice.

OM market place

Facilitators: Heidi Schaeffer & Simon Hearn

The market place gives you the opportunity to explore a range of applications of OM and delve into some of the practicalities of using OM, making connections to your context and experience.

You will have a choice to learn from a range of cutting edge OM applications and discuss the value of OM in areas such as organisational development, advocacy and policy change, women's empowerment, health equity and civil society strengthening. The market place is full of opportunities to learn, connect and share in communities of interest.

Case studies

Facilitator: Simon Hearn

The case studies session will involve short presentations and discussions on particular projects and programmes using OM for planning, monitoring and evaluation. Details of specific case study presentations will be published in due course.
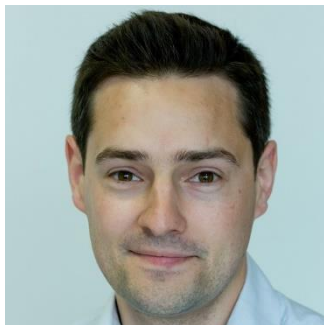
Clinics

Facilitators: Mariam Smith & Jeph Mathias

Clinics offer participants focussed time with one the facilitators, exploring the applicability and adaptability of OM thinking to their context, their intended uses and their approach to development. In late March, we will send out a guideline to registered participants on how to frame your issue and your context. Mariam Smith and Jeph Mathias will match your question with the facilitator who can best reflect with you on the issues involved. At the workshop, you will be allocated a specific time for this.

Facilitation team

Steff Deprez started to use OM in 2004 where he was part of the team pioneering OM for the design and monitoring of an Environmental Education Programme of VVOB (St2eep) in Zimbabwe. From 2006 till 2010, he worked as Programme Advisor for Vredeseilanden's (VECO) country programme in Indonesia. During this time, he facilitated the development of an OM-based framework for VECO's value chain programmes and a learning-oriented monitoring system. Steff provided in-house and public OM trainings and advised different programmes exploring the use of OM in agriculture, women empowerment, civil society strengthening. In 2010, he co-authored and coordinated the compilation of a contextualised Indonesian Outcome Mapping manual (2010). Steff is working as an independent M&E consultant (based in Belgium). He has a keen interest in contextualising OM to fit specific programme needs and setting up a relevant, useful and pragmatic monitoring and learning practice.

Simon Hearn is an independent consultant supporting clients to develop systems for monitoring and evaluating research impact, policy influence and advocacy. He specialises in Outcome Mapping and has been the coordinator the Outcome Mapping Learning Community for the past ten years. He was previously a Research Fellow with the Research and Policy in Development programme at the Overseas Development Institute and co-authored the RAPID Outcome Mapping Approach: a guide to policy engagement and influence. He has written extensively on areas including monitoring and learning, impact evaluation, knowledge management, online communities, networks and coalitions. He was a founder member of the BetterEvaluation initiative and led several evaluation capacity building activities.

Glowen Kyei-Mensah has over 14 years' experience working in the development sector in two continents. This includes technical expertise and experience in monitoring and evaluation, participatory research, governance, programme design and implementation. She first started using Outcome Mapping in her work in 2010 when she monitored over 10 projects being implemented by civil society organizations and community radio stations in Ghana. Since 2013, she has been co-facilitating OM training in Ghana and continues to use the approach in project implementation, monitoring and evaluation. Glowen has worked extensively with civil society, governments, media, and other interlocutors on issues of governance, citizens' voice and participation. Her work experience spans from the grassroots to the national and international levels.

Jeph Mathias is an Indian/New Zealander who lives in the Indian Himalayas. He consults independently with innovative social and environmental projects across South Asia and is a Development Studies research fellow at Massey University, New Zealand. Jeph's history includes a year with Mother Teresa, a Cambridge MA, teaching in apartheid South Africa, horse riding with Mongolian nomads, life in a Brazilian favela, a MSF malaria project in Colombia, trapping crocodiles in the Amazon, senior emergency doctor in New Zealand, Cambodian slum life, expedition doctor on Everest, the first traverse of the Mekong, snow leopard conservation, community health in Himalayan valleys, living in a Delhi bustee, remote surgery...The constant undercurrent in social and environmental issues for Jeph is how people think, act and relate so for him OM 'goes for the jugular' of this wonderfully complex, unpredictable planet.

Heidi Schaeffer is driven by a deep commitment to health equity and social justice. At the Association of Ontario Health Centres, Heidi leads knowledge mobilization and learning initiatives for over 100 primary health care member organizations. She appreciates the power of OM for strategy development in complex settings such as in networks and partnerships. Heidi conducted an Outcome Harvest evaluation of partnership capacity development in the Not-For-Profit sector in 2014. She has a background in radio for community renewal in South-East Asia, Africa and with Ojibway, Cree and Mohawk communities in Ontario. It was through evaluating the impacts of radio campaigns on behaviour change that she discovered OM in 2005. She is chair of the Outcome Mapping Learning Community, a network of over 4,000 global social change practitioners.

Goele Scheers is an independent consultant, with more than ten years of experience in monitoring and evaluation, in particular in Outcome Mapping and Outcome Harvesting. She supports organisations and networks across the world in developing and improving their Planning, Monitoring and Evaluation (PM&E) system and also delivers trainings and conducts evaluations. Prior to becoming a consultant, she worked at 'The Global Partnership for the Prevention of Armed Conflict (GPPAC)'. As the Coordinator for Planning, Monitoring, Evaluation and Learning she set up a network-wide PM&E system based on Outcome Mapping and Outcome Harvesting.

Mariam Smith has mostly lived and worked in Asia, but currently works as an independent consultant based in Sweden. After years of struggling with linear approaches, her experience of introducing OM while managing an action research and community development programme among indigenous people in Cambodia 2010-2015 convinced Mariam of OM's potential. She found that OM gave space for staff to work with complex situations in a dynamic, relational and actor-focused way; it enhanced learning, enabled adaptation, and changed communication. In her masters thesis in pedagogy, she continued to explore these cultural changes in other organisations throughout Asia, and discovered similar stories. Now she works with local organisations and funders supporting them in developing learning frameworks, merging pedagogy and development practice.

Richard Smith has worked as a fish salesman serving restaurants in London, forestry field assistant in Sri Lanka, coordinator at the International Union for the Conservation of Nature, and senior manager for CABI where he led the BioNET secretariat serving a member-country science-for-development advocacy and capacity building network. He started using OM in 2010 for strategic planning and in 2011 used the Outcome Harvesting tool for evaluation. He left CABI in 2011 to begin a career as an evaluator of social change initiatives and funding programmes with a focus on adapting the Outcome Harvesting tool. Currently he combines freelance M&E work with an Associate Director role at Proforest, an international not-for-profit where he leads on M&E.